

**OFFICE OF THE EXECUTIVE
OFFICER**

T.T. DEVATSHANAMS, TIRUPATI

TIRUMALA TIRUPATI DEVASTHANAMS, TIRUPATI
NOTIFICATION NO. 01 /COC/TTD/TPT/2025, DT. 19.04.2025
Roc. No.:TTD-88021(31)/2/2025-COC SEC - TTD

RECRUITMENT NOTIFICATION FOR THE POST OF C.E.O.(SVBC)

ON CONTRACT BASIS

Applications are invited for the post of the Chief Executive Officer in Sri Venkateswara Bhakti Channel (SVBC) on contract basis initially for a period of 2 (two) years from qualified personnel on payment of remuneration of Rs.1,50,000/- (Rupees one lakh fifty thousand only) per month subject to statutory deductions. **Persons professing Hindu Religion only eligible to apply.**

The Applicant should belong to the state of Andhra Pradesh as per the rules prescribed by the Andhra Pradesh state Govt.

For details and notification please visit website :
<https://www.tirumala.org/> , <http://www.svbcttd.com/svbc.html>

Name of the Post - **Chief Executive Officer (SVBC)-01 Post**

Last date and time to apply - 04:00 PM on 12.05.2025

Eligible and interested candidates should send their applications to the below mentioned address along with the application annexed with this Notification, resume and testimonials in evidence of their qualification, experience, caste certificates and other relevant documents required in evidence of their eligibility to the post.

Application for the post of “Chief Executive Officer (SVBC)”

The Asst. Executive Officer (COC),

Room No. 208,

Centralized Outsourcing Cell,

T.T.D Administrative Buildings, KT Road,

Tirupati, AP.

e-Mail address : cocttd.recruitments@gmail.com

If applicant desires to send in soft copy, they should send all the above required documents to the email address: **cocttd.recruitments@gmail.com**

Overview:

- Sri Venkateswara Bhakti Channel[SVBC] is established during the year 2007, with an object to design and develop the programmes aimed to promote Sanatana Dharma, Hindu religious discourses on Vedas, Upanishads, Epics etc., by telecasting Sevas, Rituals, Poojas, Religious celebrations conducted at Tirumala and other places.
- Sri Venkateswara Bhakti Channel[SVBC] is registered under Section 25 [non-profit entity] of the companies Act - 1956,
- Initially the SVBC was started in Telugu language in 2008 and SVBC-2 was started in 2017 in Tamil language.
- The Company is raising Sponsorships and Donations (Both General & Corpus) apart from TTD Grants for its functioning with its Governing body to take appropriate decisions for its smooth functioning.
- During the year 2021, the Kannada & Hindi languages were started and online radio was also started.

Role:

- Sri Venkateswara Bhakti Channel [SVBC] is seeking a **personnel having minimum 15 years of related experience in TV media with minimum 5 years experience in the top management cadre at the level of CEO / Director** and at least 3 years of experience in Journalism for the post of Chief Executive Officer, S.V.B.C.,

Required Qualifications:

- First class Post Graduate from a recognized University in India. Post-Graduation in Telugu is preferred.
- Degree in Journalism.
- Must be well conversant in Hindu Puranas, Ethihahas etc .
- Ph.D. in Telugu language is an additional qualification.
- The applicant shall be a Hindu by religion.

Experience:

- **Having minimum 15 years of related experience in TV media**

with minimum 5 years experience in the top management cadre at the level of CEO / Director and at least 3 years of experience in Journalism.

- Experience as Editor /Executive Editor/Associate Editor
- Proficiency in creative and innovative designing of programmes.
- Should be well versed with scripts and Telugu language.
- Should have competence to handle and run electronic media channels.
- Should have sufficient knowledge in Editing, Graphics and Technical areas.
- Should have skills in administrative management.
- Should have proficient knowledge in channel programming, scheduling, marketing and technical areas.
- Should be a Hindu.
- Should have **spiritual** and religious knowledge.
- Should be a devotee of the Lord Sri Venkateswara.
- Should have sufficient skills in Marketing and Advertising of channel.
- Along with Telugu, must be able to read and speak English, Hindi and any other Indian languages.
- Should be native of State of Andhra Pradesh.

Preference

Preference shall be given to those who have good relations with Hindu Spiritual & Devotional gurus i.e. Peethadipathis and Mathadipathis.

Selection Process:

- Through a selection committee and by conducting interview process after short listing candidate found prima facie eligible and suitable.

Age Limit:

- Below 55 years.

Nature of Appointment:

- Contract basis

Term of Office:

- For a period of two years subject to satisfactory performance.

Remuneration:

- Rs.1,50,000/- (Rupees One Lakh Fifty Thousands Only) per month, **subject to statutory deductions as per norms.**

Termination Clause:

- Where the CEO is unable to accomplish the assigned works or the quality of the completed work is not to the satisfaction of the client Company ie., **M.D., S.V.B.C.**
- The CEO fail in timely achievement of the milestones as decided by the client Company ie., **M.D., S.V.B.C.**
- Where the CEO is found lacking in honesty and integrity or the undertakings provided and Certificates of Qualification are proved to be false subsequently.
- Where the CEO fails to comply with or is in breach or contravention of any applicable laws.
- In the event of termination of the Contract, CEO Services shall be stand cancel and effective from the date of termination of the contract.
- Without prejudice to any other rights, the client Company ie., S.V.B.C., may retain such amounts from the payments due to the CEO, as may be required to offset any losses caused to client Company ie., S.V.B.C., as a result of any act / omission / breach, violations of terms committed by the CEO.
- The client Company ie **M.D., S.V.B.C.** having every right to terminate the CEO even without giving any prior notice.

Place of Work:

As per the requirement of the Company S.V.B.C.,

Out of pocket expenses during outstation travel if any on official purpose:

- Will be reimbursed **as per the norms** on production of original bills / vouchers. They are outstation travel, conveyance during outstation stay, accommodation charges, per diems etc. on official tours.

Application Process:

- Interested candidates **shall** submit their application in the prescribed format along with CV and covering letter on or before **12.05.2025** to the address given above in this notification.

Right to Modify / Cancel Recruitment Notification:

- The Company., i.e, SVBC has the right to modify / cancel the recruitment notification at any stage / point of time without assigning any reasons thereof.

**For more details please visit the TTD website
<https://www.tirumala.org/> or <http://www.svbcttd.com/>**

// BY ORDER OF THE EXECUTIVE OFFICER, TTD //

DY. EXE.OFFICER(COC) I/C

APPLICATION FOR THE POST OF.....



(1) Name of the candidate:

(2) Date of Birth:

(3) Name of the Caste: (4) Category & Group (A/B /C/D)

(5) Physically Challenged: Yes / No (If Yes specify

(6) Religion:

(7) Permanent Address:

(7) Present Address:

S/o / D/o / W/o

S/o / D/o / W/o.....

Door No:

Door No:

Street:

Street:

Town / Village

Town / Village

District:.....

District:

State:PIN:.....

State:PIN:

(8) Mobile No: +91

(9) AADHAR No: PAN No.

(10) e-Mail ID:

(11) Married: Yes / No (12) Gender: Male / Female (13) Blood Group:

(14) Alternate / Emergency contact: Name Mobile Number:

(15) ACADEMIC QUALIFICATION (Starting from school leaving to Graduation)

YEAR		Name of the Course	School/ College/ University	% of Marks Secured
TO	FROM			

(16) PROFESSIONAL QUALIFICATION (Any Professional Degree / Diploma):

Year		Name of the Course	College / University	% of Marks Secured
From	To			

(17) PREVIOUS EMPLOYMENT:

Name of the Organization	Department	Designation	Nature of Work	Duration (From / To)

(18) LANGUAGES KNOWN:

LANGUAGE	TELUGU	HINDI	ENGLISH	OTHERS
SPEAK				
READ				
WRITE				

DECLARATION:

I hereby declare that the information given herein is true & correct to the best of my knowledge and belief. In case any of the information furnished by me is found to be incorrect in future, I will be liable for summary dismissal from the post.

DATE: -

(Signature of the Applicant)

Check list for the Documents to be submitted along with application:

1. Copies of Educational Certificates.
2. Copies of Marks lists of educational qualifications.
3. Copy of Caste / PH certificates (in case of SC, ST, BC & PH as applicable)
4. Copies of Experience certificate.
5. Copy of Aadhaar Card.
6. Any other relevant proofs as applicable.